

Wisconsin Guernsey Breeders' Association

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## FOR IMMEDIATE RELEASE

## Wisconsin Guernsey Breeders' Association Sponsors Essay Calf Contest

**TREMPEALEAU**, Wis. (Dec 20, 2025) – One fortunate Wisconsin youth will be the recipient of a registered Guernsey calf during the Wisconsin Junior Guernsey Breeders' Association (WJGBA) annual convention on March 1, 2025 in Mauston, WI at "The Lodge". This calf will be awarded to the youth who writes the best essay on their choice of two topics: (1) "What a Guernsey calf would mean to me" or (2) "The Guernsey cow is important to me because..."

Essays are currently being accepted for this 26th annual contest. Entrants do not need to have a Guernsey background or be from a Guernsey farm. The essay winner will be announced during the youth contests at the WJGBA state convention on March 1, 2025 in Mauston, WI.

Contest guidelines include:

- Essay should be a minimum of 250 words on the topic of "what a Guernsey calf would mean to me" or the topic "the Guernsey cow is important to me because..."
- Contest is open to Wisconsin youth ages 10-17
- Cover page required with Applicants name, address, birthdate, email address, phone number (s), parents names.
- Must include a contact name and number for an FFA Advisor, 4H leader, or Dairy Breed Youth Advisor. In the event the youth isn't involved in any of those organizations please include contact info for an adult non-family person for a reference.
- Entrant should include plans for housing, responsibilities or plans for caring for the calf and show opportunities in the essay
- Winner must agree to exhibit the calf at shows and MUST give an in person report on the calf at the WGBA annual meeting for 2 years after winning. Winner will also be invited to read their winning essay at the convention March 1, 2025.
- Winner must join the Wisconsin Junior Guernsey Breeders' Association for a one time fee of \$15.00.

To enter the contest, interested Wisconsin youth should mail their essay to Committee Chairman:

## Evan Schrauth, PO Box 429, Eden, WI 53019

All entries must be postmarked by **February 3, 2025**. For additional information, applicants can call (608) 484-0416 or e-mail wisgba@yahoo.com,.

The Wisconsin Guernsey Breeders' Association is the largest state Guernsey breed organization and has a 100-year history of activities that promote and improve the Guernsey breed.

Last Years recipient was Ella Raatz, Colby, WI